

WHAT IS CLAIMED IS:

- 5 1. A computer-based interface for facilitating rebate processing, the interface operable to:
receive authorization of a rebate request;
display rebate information retrieved from a remote
rebate processing center, the rebate information comprising
at least two disbursement options; and
receive a selection of the disbursement options.
- 10 2. The computer-based interface of Claim 1, further operable to:
display a plurality of product identifiers, wherein
each of the product identifiers is associated with a
product bearing a rebate;
15 receive purchase information from a user, wherein the
purchase information identifies a purchased product
associated with a selected one of the product identifiers;
and
wherein the disbursement options are determined based
20 on the purchase information.
- 25 3. The computer-based interface of Claim 2, further operable to:
receive a search string; and
display the product identifiers responsive to the
search string.

4. The computer-based interface of Claim 1, wherein the rebate request comprises a request for a rebate on a purchased product, and the disbursement options comprise a plurality of products related to the purchased product available to purchase using a rebate credit.

5. The computer-based interface of Claim 1, further operable to display status information, wherein the status information comprises a current status of a rebate transaction.

6. The computer-based interface of Claim 1, further operable to:

display a plurality of products available to purchase using a credit associated with a selected one of the disbursement options;

receive purchase selections from the plurality of products; and

display a total price of the purchase selections.

7. The computer-based interface of Claim 6, further operable to receive credit card information from the user if the total price exceeds the credit.

8. The computer-based interface of Claim 1, wherein the interface comprises a site browser and further operable to display an additional site for purchasing products using a credit associated with a selected one of the disbursement options.

9. The computer-based interface of Claim 1, wherein the disbursement options comprise a cash rebate and a credit voucher.

5 10. The computer-based interface of Claim 1, wherein the credit voucher comprises a selected one of a retailer gift certificate, a manufacturer credit voucher, and a credit valid for an Internet purchase.

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11. A method for processing a rebate, comprising:
receiving authorization of a rebate request;
displaying rebate information retrieved from a remote
rebate processing center, the rebate information comprising
at least two disbursement options; and
receiving a selection of the disbursement options.

12. The method of Claim 11, further comprising:
displaying a plurality of product identifiers, wherein
each of the product identifiers is associated with a
product bearing a rebate;

receiving purchase information from a user, wherein
the purchase information identifies a purchased product
associated with a selected one of the product identifiers;
and

receiving consumer information from the user; and
communicating the consumer information to the remote
rebate processing center to initiate the rebate request.

13. The method of Claim 12, further comprising:
receiving a search string; and
displaying the product identifiers responsive to the
search string.

14. The method of Claim 11, wherein the rebate
request comprises a request for a rebate on a purchased
product, and the disbursement options comprise a plurality
of products related to the purchased product available to
purchase using a rebate credit.

15. The method of Claim 11, further comprising displaying status information, wherein the status information comprises a current status of a rebate transaction.

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16. The method of Claim 11, further comprising:
displaying a plurality of products available to purchase using a credit associated with a selected one of the disbursement options;
10 receiving purchase selections from the plurality of products; and
displaying a total price of the purchase selections.

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17. The method of Claim 16, further comprising
15 receiving credit card information from the user if the total price exceeds the credit.

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18. The method of Claim 11, further comprising
20 linking to a site for purchasing products using a credit associated with a selected one of the disbursement options.

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19. The method of Claim 11, wherein the disbursement options comprise a cash rebate and a credit voucher.

20. The method of Claim 11, wherein the credit
25 voucher comprises a selected one of a retailer gift certificate, a manufacturer credit voucher, and a credit valid for an Internet purchase.

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21. A rebate processor, comprising:
a memory operable to store a promotion comprising at
least two disbursement options; and
a processor, operable to:
5 receive a rebate request;
match the rebate request to the promotion;
communicate an authorization of the rebate
request, wherein the authorization comprises the
disbursement options; and
10 receive a selection of the disbursement options.

22. The rebate processor of Claim 21, wherein:
the promotion further comprises a first promotion
identifier;
15 the rebate request comprises a second promotion
identifier; and
the processor is further operable to match the rebate
request to the promotion based on a comparison of the first
promotion identifier and the second promotion identifier.

23. The rebate processor of Claim 21, wherein the
processor is further operable to:
receive purchase information from a consumer; and
25 identify the promotion based on the purchase
information.

24. The rebate processor of Claim 21, wherein the rebate request comprises a request for a rebate on a purchased product, and the disbursement options comprise a plurality of products related to the purchased product available to purchase using a rebate credit.

25. The rebate processor of Claim 21, wherein the memory is further operable to store status information, wherein status information comprises a current status of the rebate request.

26. The rebate processor of Claim 21, wherein the processor is further operable to:

communicate a product list, wherein the product list comprises a plurality of products available to purchase using a credit associated with a selected one of the disbursement options;

receive purchase selections from the product list; and display a total price of the purchase selections.

27. The rebate processor of Claim 26, wherein the processor is further operable to receive credit card information from the user if the total price exceeds the credit.

28. The rebate processor of Claim 21, wherein the processor is further operable to communicate a location of a site for purchasing products using a credit associated with a selected one of the disbursement options.

29. The rebate processor of Claim 21, wherein the disbursement options comprise a cash rebate and a credit voucher.

5 30. The rebate processor of Claim 21, wherein the credit voucher comprises a selected one of a retailer gift certificate, a manufacturer credit voucher, and a credit valid for an Internet purchase.

521 > 31. A method for processing a rebate, comprising:
receiving purchase information identifying a product
bearing a rebate;

5 communicating the purchase information to a remote
rebate processing center;

receiving rebate information describing the rebate
from the remote rebate processing center, the rebate
information comprising at least two disbursement options;
and

10 displaying the rebate information.

32. The method of Claim 31, further comprising:
receiving consumer information from the user; and
communicating the consumer information to the remote
rebate processing center to initiate a rebate request.

33. The method of Claim 31, wherein the disbursement
options comprise a list of products available to purchase
using a rebate credit, wherein the list is determined based
on the purchase information.

34. The method of Claim 31, further comprising:
displaying a plurality of products available to
purchase using a credit associated with a selected one of
the disbursement options;

25 receiving purchase selections from the plurality of
products; and

displaying a total price of the purchase selections.

30 35. The method of Claim 34, further comprising
receiving credit card information from the user if the
total price exceeds the credit.

36. The method of Claim 31, further comprising linking to a site for purchasing products using a credit associated with a selected one of the disbursement options.

37. The method of Claim 31, wherein the disbursement options comprise a cash rebate and a credit voucher.

38. The method of Claim 31, wherein the credit voucher comprises a selected one of a retailer gift certificate, a manufacturer credit voucher, and a credit valid for an Internet purchase.